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Air New Zealand selects Sabre Interactive Seat Maps

Sabre Travel Network, a global technology company serving travel suppliers and agencies, has implemented Interactive Seat Maps with Air New Zealand, the latest airline to offer this important enhancement for travel agents.

GM Sales Sabre Pacific, Carl Frier, says the feature will provide seamless graphical seat maps to travel agents using the Sabre Red Workspace at the time of booking.

"This will allow travel agents to view the seating configurations of any given Air New Zealand flight, as well as the remaining available seats in their itineraries," says Frier. "This feature improves agency efficiency and allows them to provide even better customer service."

"Travellers are assured they have access to the best possible seats at the time of purchase. Travel agents, on the other hand, can benefit from standardised seat map displays and increased confidence in booking and seat assignment."

Sabre and Air New Zealand have also successfully launched Sabre's seamless merchandising solution, featuring Electronic Miscellaneous Document (EMD) so travel agents can shop, book and fulfil the carrier's ancillaries direct from the Sabre global distribution system (GDS).

Sabre Travel Network provides technology to the travel industry. It operates the world's largest travel marketplace, connecting travel buyers and sellers through the Sabre global distribution system (GDS). Its innovative technology connects 350,000 travel agents to more than 400 airlines, 100,000 hotels, 25 car rental brands, 50 rail providers, 13 cruise lines and other global travel suppliers. More than \$100 billion of travel is purchased through this channel annually.

Sabre Travel Network is part of Sabre Holdings, a global travel technology company serving the world's largest industry- travel and tourism. For more information please visit: www.sabretravelnetwork.com.

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