



20 February 2011

Sabre Red Workspace Graphical View rollout reaches major milestone

Sabre Pacific, a technology company serving travel suppliers and agencies in Australia, New Zealand and Fiji, has announced 3,000 agencies and almost 10,000 individual users across the region are now able to enjoy the increased efficiency and other time-saving benefits associated with the Sabre Red Workspace graphical view. The Sabre Red Workspace is the agent interface that provides users access to the broader portfolio of Sabre Red products and features, and is used by nearly 200,000 agents globally.

GM Sales Sabre Pacific, Carl Frier, says that in six months Sabre has already implemented graphical view for 100 per cent of Workspace users in the region.

"The Red Workspace graphical view increases agent productivity by simplifying the shopping and booking process. Using the enhanced interface, agents are able to book air, hotel, car hire and more in 20% less time and with 30% fewer keystrokes when compared to the 'classic' view," says Frier.

"We've found our customers are really enjoying the widespread benefits of the new interface, which enables new capabilities and provides agents with significantly more information on each screen. In particular, low fare calendar shopping and graphical hotel shopping displays are proving major hits among agents."

Sabre reports the Asia Pacific region is one of the first markets anywhere in the world to implement the graphical view for 100% of Workspace users..

"With this milestone achieved, we will continue to incorporate additional functionality to the graphical workflow throughout 2011," says Frier.

Sabre Pacific is part of Sabre Travel Network providing technology to the travel industry. It operates the world's largest travel marketplace, connecting travel buyers and sellers through the Sabre global distribution system (GDS). Its innovative technology connects 350,000 travel agents to more than 400 airlines, 100,000 hotels, 25 car rental brands, 50 rail providers, 13 cruise lines and other global travel suppliers. More than \$100 billion of travel is purchased through this channel annually.

Sabre Travel Network is part of Sabre Holdings, a global travel technology company serving the world's largest industry- travel and tourism. For more information please visit: www.sabretravelnetwork.com.

Contact Details:

Carl Frier
General Manager, Sales
Sabre Pacific
(02) 8204 2511
carlf@sabrepacific.com.au

Lyn Tan
S2i Communications
(02) 9231 2927
lyn@s2i.com.au